

## Visiting Scholars

### 1. Jinsoo Han

Dr. Jinsoo Han is an Associate Professor in the School of Hotel Management, at Kyung Hee University, South Korea. He visited OSU as a visiting scholar from March 2004 to February 2005. He is a distinguished educator as well as a researcher. He has supervised over 100 students at both undergraduate and graduate levels. His research interests include: Hotel Financial Management, Tourism Technology, Marketing, Convention and Casino Management, etc.

### 2. Xiaorong He

Dr. Xiaorong He is a Lecturer in the Department of Tourism, at Hunan Normal University, China. He visited OSU as a visiting scholar from January 2008 to April 2008. His research interests include: Strategic Management of Tourism Corporation, Rural Tourism and Tourists's Leisure Behavior.

### 3. Yong-ki Lee

Dr. Yong-ki Lee is an Associate Professor in the Department of Business Administration, at Chungju National University, South Korea. He visited OSU as a visiting scholar from December 2002 to December 2004. His research interests include marketing, strategic management, human resource management and service quality.

### 4. Jie Li

Dr. Jie Li is an Associate Professor in the Department of Tourism Management, School of Management, at Xian Jiaotong University, China. She has extensive experiences in teaching, research and consulting works in the field of tourism in China. She visited OSU as a visiting scholar from January 2005 to September 2005. Her research interests include Tourism Economics and Tourism Satellite Account, Eco-tourism and the Rural Poverty Alleviation, etc.

### 5. Aijing Liu

Aijing Liu is a Lecturer in the Business School, at Shangdong University, Weihai, China. She visited OSU as a visiting scholar from July 2007 to July 2008. Her teaching interests include: Tourism Marketing, Tourism Economics and Leisure Studies. Her research interests include: Marketing and Leisure Behaviors of Tourists.

### 6. Xiang Wei

Xiang Wei is a Lecturer in the School of Hotel Management, at Beijing International Studies University, China. He is the Vice Director of the school's tourism and leisure economy research center. He visited OSU as a visiting scholar from March to July, 2008. His research interests include: Leisure Economy, Mathematic Economy and Strategic Management of Tourism Corporation.

### 7. Yuping Xie

Yuping Xie is an Associate Professor in the Tourism Administration Department, at Guilin Institute of Tourism, China. She visited OSU as a visiting scholar from January 2002 to January 2003. Her research interests include: Hotel Management, Marketing, Culture Tourism and Tourism Education.

### 8. Hanqin Zhang

Hanqin Qiu Zhang is an Associate Professor of international tourism. She received her BA (Hons) from Nankai University in Mainland China, her MA degree from University of Waterloo in Canada, and her PhD from University of Strathclyde in UK. She has been teaching China tourism related subjects at both undergraduate and graduate level. Her research interests are tourism studies, consumer behaviour, and China hotel and tourism development and policy issues. She is a

Certified Hospitality Educator and also a member of Council of Hotel and Restaurant and Institutional Education (CHRIE) and a member of Asia Pacific Tourism Association.

She has served as guest editors for International Journal of Contemporary Hospitality Management and Journal of Vacation Marketing on Special Issues for China Hotel and Tourism Development. She is also the regional editor for International Journal of Contemporary Hospitality Management. She has published more than 30 journal articles in major international journals (e.g. Journal of Travel Research, Tourism Management, International Journal of Contemporary Hospitality Management and Journal of Vacation marketing) and presented about 30 research papers at international conferences.

Dr. Zhang has been actively involved in consulting and executive training programs in China. She has coordinated various training projects for World Tourism Organization, China Hotel Association, China Travel Hotel Management Services HK Ltd, Guangzhou Hotel Association, Beijing Creatist Human Resources Services Co. Ltd and so on. In 2000 she worked for World Tourism Organisation as a consultant to develop tourism master plan for Yunnan province. She was once again appointed by WTO to develop tourism master plan for Heilongjiang province in China in 2002.

#### 9. Yan Zhang

Yan Zhang is a Lecturer in the Tourism Program, at Fudan University, China, with a specialty in Industry Economy and Convention and Meeting Management. She visited OSU as a visiting scholar from July to August, 2008. She is also the coordinator of Shanghai Forum Organizing Committee, Fudan University. Her research interests include: Tourism Economy, Convention and Exhibition Economy and Convention and Special Events Management.

#### 10. Yujuan Zhang

Dr. Yujuan Zhang is a Vice General Manager and Senior Accountant in Anhui Research Institute of International Trade, Anhui DaFeng International Trade Co. She visited OSU as a visiting scholar from January 2007 to March 2008. Her research interests include: Strategic Management, International Trade and Tourism Economy.

#### 11. Dr. Ling Zhang

Dr. Ling Zhang is an Associate Professor from the School of Tourism Management, Guangdong University of Business Studies, China. She visited OSU as a visiting scholar from December 2008 to June 2009. She has been teaching courses including Introduction of Tourism and Tourism Planning. Her research interests include urban tourism, MICE tourism and spring tourism. Dr. Zhang likes the Center for Hospitality and Tourism Research very much because everybody in the center is very nice, and they offered her many help. The most important thing is that she learned a lot of knowledge on research methods. She will miss the center very much when she return to China.