

About the Center

The Oklahoma State University Center for Hospitality and Tourism Research (CHTR) was established in July 2007. The CHTR is affiliated with the School of Hotel and Restaurant Administration, The College of Human Environmental Sciences, and Oklahoma State University and partnered with Oklahoma State Department of Tourism and Recreation, Oklahoma Restaurant Association, Oklahoma Hotel and Lodging Association, and Oklahoma Travel Industry Association. **MISSION**

The CHTR is a platform dedicated to hospitality and tourism research and supports all areas of inquiry that directly and indirectly affect hospitality and tourism operations and management. The CHTR is designed as a forum to link cutting edge research with the critical needs and demands of the global hospitality and tourism industry and the local community. **VISION**

The vision of The Center for Hospitality and Tourism Research is to be the preeminent research organization that advances the boundaries of theoretical and applied research for hospitality and tourism academia, students, the global hospitality and tourism industry, and the local community. The CHTR is The Center of hospitality and tourism research excellence. **OBJECTIVES**

A collaborative effort has been made between the CHTR and other units in the College, University and industry. Through these collaborative efforts the CHTR will support research, instruction, and extension/outreach activities essential to faculty scholarly development, student learning, industry practice and local community development. The specific objectives of the CHTR are:

Discovery

- Advance hospitality and tourism theory and research methodologies;
- Identify key emerging issues of industry significance and conduct research to provide innovative solutions necessary to address these issues;
- Support research projects conducted by faculty and students with excellent theoretical understanding and practical value; and,
- Disseminate research findings with the international hospitality and tourism academic, professional, and industry communities.

Learning

- Provide a platform for faculty, undergraduate, and graduate students to develop and practice their research skills; and,
- Discover and provide innovative methods to integrate professional experience with life-long learning.

Outreach/Engagement

- Be a source of expertise in research and education hospitality and tourism academia, industry, and the local community;
- Provide services to the global hospitality and tourism industry, academia, and the local community;
- Be a depository for data and information that can be utilized by hospitality and tourism academia, industry, and the local community;
- Contribute to the empowerment and economic development of local communities through dissemination of information on best practices; and,
- Provide research and education outreach on a global basis.