

Spring 2008 School of hotel and Restaurant Administration

Davis and Lanphere Distinguished Speaker

Dr. Stephen Hiemstra

Friday April 4, 2008

11:30am-1:30pm in Joe's Room for Graduate Students and Faculty

3:00pm-5:00pm in 203 HESW for Faculty and Graduate Students



Dr. Stephen Hiemstra is a Professor Emeritus at Purdue University and Senior Research Fellow in the School of Business and Public Policy at George Washington University. He received his Ph.D. in agricultural economics, at University of California, Berkeley in 1960. He is the founder and Director of the hospitality Ph.D. program in the Department of Hospitality and Tourism Management at Purdue University.

Dr. Hiemstra has 15 years of experience in teaching and research, and 23 years in administration and research at the USDA. His areas of research focused primarily on: 1) supply and demand for lodging services, and impacts of room taxes on the lodging industry; 2) tourism forecasting and impact analysis; 3) foodservice industry structure and demand analysis; and, 4) school foodservice purchasing, pricing, and management. He published over 200 refereed articles including 75 refereed journal articles. He was the recipient of I-CHRIE Lifetime Research Award (John Wiley & Sons) award and the Editor of *National Food Situation* for 7 years.

His grants and management consulting related to foodservice, lodging, and tourism include: 1) U.S. food assistance program evaluation, management and administration; 2) food marketing economics - e.g. food demand, price analysis, and projections, Management information processing and analysis, State Extension Service Agricultural Economist; and 3) U.S. Air Force where he served as Communication's Officer in Korea.

He has an extensive bibliography of published research, and considerable experience in public speaking and TV and radio presentations, IS computer literate, and adept at quantitative statistical analysis.