

Fall 2008

William E. Davis Distinguished Chair Speaker

Dr. Kaye Chon

Chair Professor and Director

School of Hotel and Tourism Management

The Hong Kong Polytechnic University

Wednesday October 8, 2008

11:30am-1:30pm in 203 HESW for Graduate Students

3:30pm-5:00pm in 203 HESW for Faculty



A former hotel manager and tourism industry consultant, Prof Kaye Chon (Ph.D., CHE, FIH) is Chair Professor and Director of the School of Hotel and Tourism Management at The Hong Kong Polytechnic University. Prof. Chon was previously Professor and Director of Tourism Industry Institute at University of Houston's Conrad N. Hilton College in the United States.

Under Professor Chon's leadership, Hong Kong Polytechnic University's School of Hotel & Tourism Management has arisen as one of the world's leading hospitality schools. In 2005, the School was ranked no. 4 in the global ranking of hospitality and tourism schools based on research and scholarship (JHTR, Volume 29, Issue 3, August 2005).

A frequent speaker at international conferences, Professor Chon has published over 200 papers in international journals and professional publications and has authored or edited ten books. One of his textbooks ***Welcome to Hospitality: an Introduction*** has been adopted as a textbook in more than 100 hospitality and tourism schools worldwide. He is currently the Chief Editor of the ***Journal of Travel & Tourism Marketing*** and the ***Asia Pacific Journal of Tourism Research***. He is the founder of Annual Graduate Education and Graduate Students Research Conference, Asia Pacific Forum for Graduate Students Research in Tourism, and Asia Tourism Forum.

In his university teaching that spans over 22 years, Professor Chon twice received "Teaching Excellence Award" and four times received "Research Excellence Award," including the **John Wiley & Sons Award** and **Howard B. Meek Award** from International CHRIE, **Martin Oppermann Memorial Award** from the International Society of Travel & Tourism Educators (ISTTE), **Michael D. Olsen Award** from the University of Delaware, and **Founders Award in Research** from Purdue University and the University of South Carolina, all for his lifetime contribution to scholarship and research in tourism/hospitality. He was also recognized by his alma mater Georgia State University as the "**Most Outstanding Alumni in 30 Years History.**"

Professor Chon has served numerous international organizations in leadership capacity, which included chairmanship or vice chairmanship in **International Society of Travel & Tourism Educators, Pacific Asia Travel Association Education Committee, United World Tourism Organization Education Council and APacCHRIE**. He has also held visiting or honorary professorships in numerous universities internationally, including Rikkyo University (Japan), University of Angers (France), Management Center of Innsbruck (Austria), Wuhan University and Hainan University (China), Prince of Songkla University (Thailand) and Hotel School Vatel (France). Prof. Chon is a graduate of the University of Maryland (AA), Georgia State University (BSc), University of Nevada, Las Vegas (MSc), and Virginia Polytechnic Institute & State University (Ph.D.).